



CAL-VALLEY CONNECTION



ARE YOU READY FOR LABOR DAY?

While it may not feel like it, the unofficial end of summer is here once again with Labor Day on the horizon. Whether you're going out of town on a trip, barbecuing with friends and family, or maybe just staying home for some much needed R & R, we hope you enjoy yourself this weekend.

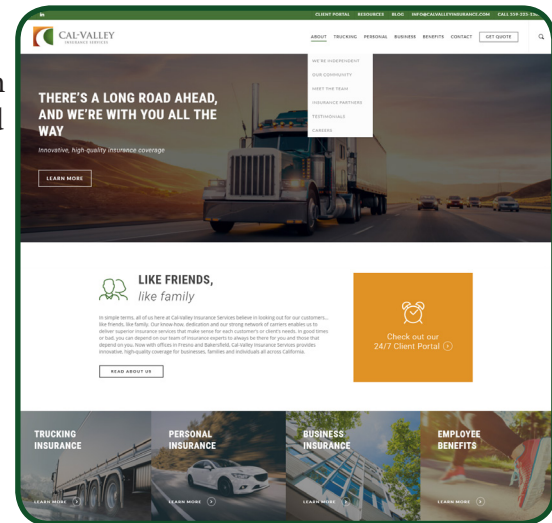


OUR OFFICES
WILL BE CLOSED
MONDAY, SEPT. 4TH

WE HAVE A NEW WEBSITE!

We are excited to announce that we have recently launched our new website! It is a user friendly site that provides many benefits to you 24/7. Please take a few minutes to learn more about us, ask about access to client portal, links to request changes to your policies, pay bills and much more. Most important of all, our site is mobile responsive, so no matter where you are your insurance needs will always be at your fingertips.

The new site also has some new features that we think you'll enjoy. For instance, we now have a *Blog* section where we'll be posting useful articles regularly to help keep you informed on important insurance related topics. The site also has an *Our Community* page so you can always see what we're up to locally. And one of the most interesting tools of all on the site is the *Clickable Coverage*. Clickable Coverage is a new innovative tool that is designed to inform and answer many of your insurance needs. Go check it out. We think you'll love our new site and there's just so much useful information on there that you have to see it for yourself.



Click [here](#) to explore and let us know what you think about our website. We love feedback so send us a [testimonial](#).

More Topics To Follow...
2nd Quarter Charity Update
3rd Quarter Charity Update
Important Safety Tips



WE LOVE OUR COMMUNITY

2nd QUARTER CHARITY UPDATE



Another quarterly charity is in the books and we were happy to be able to raise \$580 for Avon 39, thanks to all of your referrals.

If you're looking to make a difference and contribute more towards the fight against cancer, your support for this charity doesn't have to stop here. Avon 39 raises awareness and funds to fight breast cancer. Coordinated walks help to accelerate research, improves screening, diagnosis and treatment. Thousands of people collectively walk millions of miles every year to raise money to support this tremendous charity.

The next walk event is Sept. 9-10, 2017 in Santa Barbara, CA. If you're interested in learning more and registering, just visit Avon 39's website by clicking the logo to the left.

AMOUNT RAISED: \$580

3rd QUARTER CHARITY UPDATE

For our 3rd quarter charity, we have the pleasure of supporting a longtime charity, The Ronald McDonald House of the Central Valley.

The first Ronald McDonald House of the Central Valley opened back in 1984 and has been an important part of the community since. This charity's goals are to create, find and support programs that directly improve the health and well-being of children and their families. Each year, hundreds of families stay at this Ronald McDonald House. The charity has grown so much since opening over three decades ago purely to provide services to families when they need it the most.

To learn more about The Ronald McDonald House, click on the logo to the right to visit the charity's website.



**RONALD MCDONALD
HOUSE CHARITIES®
CENTRAL VALLEY**

**WE APPRECIATE YOUR
REFERRALS**



IMPORTANT SAFETY TIPS

DRIVER SAFETY: FALL PREVENTION

Slips and falls are the leading cause of workplace injuries. These incidents often result in traumatic head, neck, back, and other serious injuries which affect you, your family, coworkers, and employer. In addition to the pain and possibility of temporary or permanent disability, a slip and fall injury could cost you in lost wages, out-of-pocket medical expenses, and your ability to enjoy the people and activities you love. The key to preventing slips and falls is to be able to recognize hazards and take defensive measures to protect you from injury.

To learn about recognizing hazards and taking defensive measures, among other important safety tips, check out the **Great West Casualty Company Safety Talk** document by clicking [here](#).

HOME FIRE SAFETY

Did you know that if a fire starts in your home you may have as little as two minutes to escape? During a fire, early warning from a working smoke alarm plus a fire escape plan that has been practiced regularly can save lives. Learn what else to do to keep your loved ones safe!

Top Tips for Fire Safety

- Install smoke alarms on every level of your home, inside bedrooms and outside sleeping areas.
- Test smoke alarms every month. If they're not working, change the batteries.
- Talk with all family members about a fire escape plan and practice the plan twice a year.
- If a fire occurs in your home, GET OUT, STAY OUT and CALL FOR HELP. Never go back inside for anything or anyone.

For more fire safety tips, visit the **American Red Cross** website by clicking [here](#).

BENEFITS OF AN EFFECTIVE INCIDENT RESPONSE

Developing and adopting an effective general liability incident response can provide numerous benefits, including:

- Providing consistency in managing general liability incident responses across all aspects of your operations
- Demonstrating our commitment to good corporate citizenship
- Ensuring ethical and fair treatment for all third parties potentially impacted by your operations
- Contributing positively toward maintaining your good public image
- Improving insurance carrier's ability to successfully manage general liability claims to optimum outcomes, which in turn, may lower the company's net cost of risk and insurance

To learn more, check out the **Liberty Mutual General Liability Incident Response Kit** document by clicking [here](#).